



广交会堂

Canton Fair Convention Center



01

概况 Overview

◆ “会 + 展” 复合型场地

Multi-function Venue for Conferences and Exhibitions

广交会堂位于广交会展馆D区北面，与D区展馆相连，依托全球最大会展综合体——广交会展馆，集成会议、宴会、展示功能于一体。建筑面积约6万m²，会议净面积约1.68万m²，拥有4200m²、3800m²、3000m²、2150m²等超大会议活动空间及多个中小型会议室、贵宾室，并能与展厅联动，可满足各类会议及“会+展”等复合型会议活动需求，是国际国内高端会议首选目的地。

Canton Fair Convention Center is situated on the north of and connected to the exhibition halls in Area D. Based on the world's largest exhibition complex--Canton Fair Complex, the Center is capable of hosting conferences, banquets, and exhibitions. Spanning a construction area of approximately 60,000 m², the Center has a net conference area of about 16,800 m². It features spacious conference rooms of 2150 m², 3000 m², 3800 m² and 4200 m², as well as a variety of medium and small-sized meeting rooms, and VIP rooms. Moreover, these rooms can be seamlessly connected with the exhibition halls to meet diverse high-end conference and "conference+exhibition" demands, making the Center the preferred venue for prestigious conferences at both national and international level.



建筑面积：
Construction Area:

60,000m²

会议净面积约：
Net Conference Area:

16,800m²

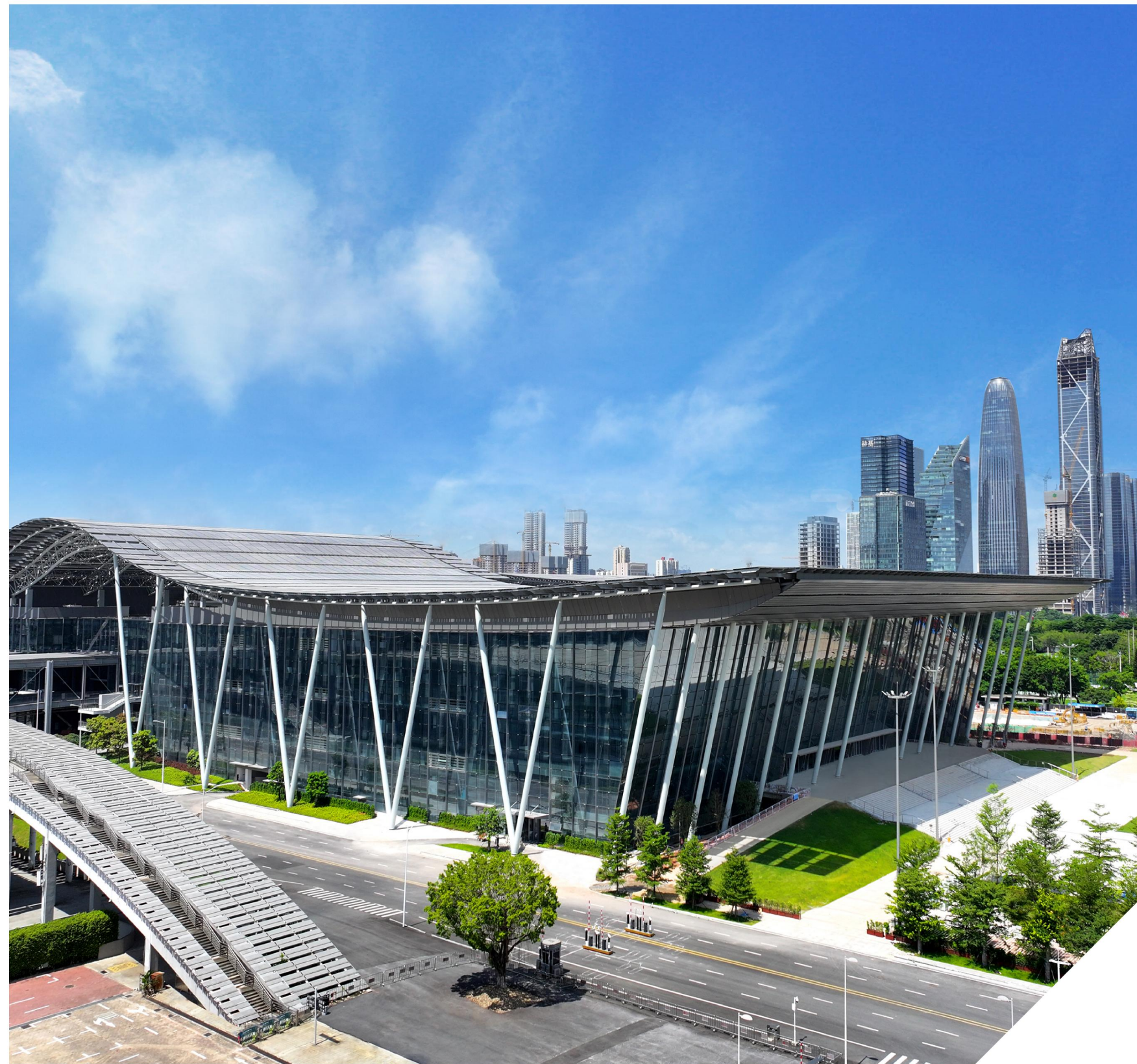
多个大型会议空间：
Multiple Large Conference Space

4,200m²

3,800m²

3,000m²

2,150m²



Location at the Core of the Greater Bay Area (GBA)

广交会堂位于千年商都、华南地区海陆空交通中心—广州，处于粤港澳大湾区、泛珠江三角洲经济区、一带一路枢纽城市的中心。所在的琶洲岛与珠江新城、琶洲电商区、广州科学城、广州大学城等城市重要发展区相邻，地理位置优越，发展前景广阔。

Canton Fair Convention Center locates in Guangzhou, a millennium commercial hub and a key transportation nexus in South China. It stands at the intersection of land, sea, and air routes, playing a pivotal role within the Guangdong-Hong Kong-Macao Greater Bay Area and the Pan-Pearl River Delta Economic Zone, and among the Belt and Road cities. Pazhou, where the Center is at, enjoys close proximity to vital development zones such as Zhujiang New Town, Pazhou E-commerce Zone, Guangzhou Science City, and Guangzhou Higher Education Mega Center (HEMC), offering unparalleled geographical advantages and promising development opportunities.



广交会堂坐落在珠江南岸，临江而立，视野开阔，空间格局宏大，令高端会务及精品展览更彰显品牌价值。

Positioned at the south bank of the Pearl River, Canton Fair Convention Center enjoys panoramic views and impressive spatial layouts, enhancing the brand value of high-end conferences and boutique exhibitions.

广州：
国际会展之都

- ◆ 中国三大门户城市之一
- ◆ 华南经济大省省会城市
- ◆ 中国重要的经济和贸易中心之一
- ◆ 闻名中外的历史文化名城
- ◆ 珠三角经济区的核心区位：辐射周边经济发达城市，包括香港、深圳、佛山、澳门、东莞等，具有广泛的区域和国际联系。

- ◆ One of the Three Major Gateway Cities in China
- ◆ Capital city of a major economically well-developed province in South China
- ◆ One of China's key economic and trade centers
- ◆ A renowned historical and cultural city at home and abroad
- ◆ The location at the core of the Pearl River Delta Economic Zone: Extending economic influence to developed cities in the vicinity, including Hong Kong, Shenzhen, Foshan, Macao, and Dongguan, with extensive regional and international connections.



◆ 交通便捷
Convenient Transportation

广交会堂拥有便捷高效的立体交通网络，可通过快速干线、地铁、公交便捷直达。距离白云国际机场35分钟，广州东站25分钟，广州南站35分钟，广州白云站45分钟，琶洲港澳客运口岸坐船2小时直达香港机场。

Canton Fair Convention Center benefits from a convenient and efficient multi-dimensional transportation network. It can be reached via expressways, metro lines, and bus routes directly. From here, it takes 35 minutes to Baiyun International Airport, 25 minutes to Guangzhou East Railway Station, 35 minutes to Guangzhou South Railway Station, 45 minutes to Guangzhou Baiyun Station. On top of that, it will take a 2-hour boat journey from Pazhou Ferry Terminal Guangzhou to Hong Kong Airport.



To Baiyun International Airport



To Guangzhou East Railway Station



To Guangzhou South Railway Station



To Guangzhou Baiyun Railway Station



To Pazhou Ferry Terminal Guangzhou



To Hong Kong Airport



佛山机场
Foshan Shadi Airport



广州白云机场
Guangzhou Baiyun
International Airport



广州高铁南站
Guangzhou
South Railway Station

沈海高速
 Shenyang-Haikou Expressway
 佛山一环
 Foshan First Ring Expressway
 东新高速
 Dongsha-Xinlian Expressway

机场高速
Airport Expressway
南沙港快速
Nansha Port Expressway
广珠西线
Guangzhou-Zhuhai West Expressway

◆ 高规格 新空间

New Space with High Standards



广交会堂延续了展馆建筑群的设计理念“飘”，主体建筑采取了流线形设计。屋顶随琶洲和珠江的地形变化呈波浪曲线浮动，线条流畅，极具张力，宛似一条跃上江面、腾空飞升的龙。

内部设计融合了东方韵致、岭南文化、新简约风，彰显大气风范，提升会务及精品展会形象档次，为用户赋能品牌价值。

The convention center inherits the core design concept of the Canton Fair Complex, the theme of "flowing", with its main building featuring a seamless flow design. The roof undulates in a wave-like curve which mirrors the topography of Pazhou and the Pearl River. Characterized by smooth lines, the roof evokes the image of a dragon leaping onto the river surface and soaring into the sky. The interior design combines Oriental elegance, Lingnan culture, and modern simplicity, which shows the Center's grandeur, enhances the image of conferences and boutique exhibitions, and empowers brand value for users.



雅澹东方 现代风致

A Combination of
Oriental Elegance and
Modern Style

庄重大方的东方美学

+

端庄雅致的岭南神韵

尚礼之国，巍巍中华，礼悦宾朋

展现时代精神与国际格局

以大国风范礼迎四方宾客

The solemn and grand Oriental aesthetics are combined with the dignified and elegant charm of Lingnan culture. China, a major country of etiquette and majesty, welcomes guests from the world with great hospitality, demonstrating its spirit of the times and global view.

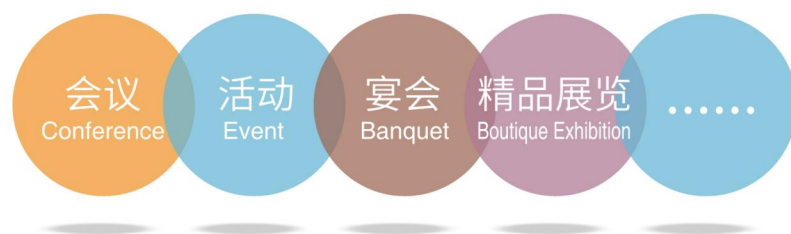


02 分区规划

Area Layout

广交会堂为三层结构，建筑面积约6万m²，包括3.2万m²的会议区，1.3万m²的展示和会议多用途区，1.5万m²的配套服务区。西侧为1.04万m²室外活动平台，与会展公园相连。多元化会场条件能满足会议、活动、宴会及精品展览等各种类型和规模会议的举办。

Canton Fair Convention Center is a three-story structure with a construction area of about 60,000 m², including a 32,000 m² conference area, a 13,000 m² multi-purpose exhibition and conference area, and a 15,000 m² supporting service area. On the west side, there is a 10,400 m² outdoor activity platform connected to the exhibition park. The diverse venue facilities can accommodate various types and scales of conferences, events, banquets, and boutique exhibitions.



多元化会场设施
Diverse Venue Facilities

会议区
Conference Area

32,000m²

展示和会议多用途区
Multi-functional Exhibition
and Conference Area

13,000m²

配套服务区
Supporting Service Area

15,000m²

室外活动平台
Outdoor Activity Platform

10,400m²



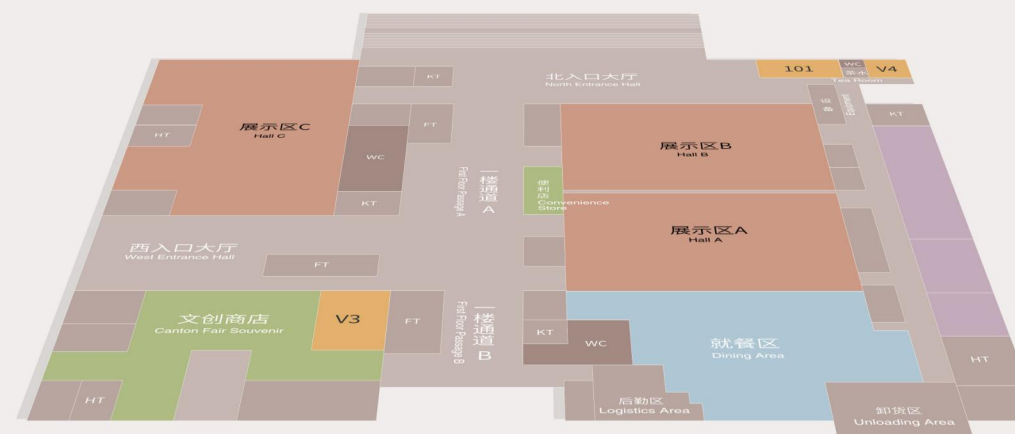
3F / 三层

- 多功能厅 (ABC)
- 多功能厅D
- Multi-function Hall ABC
- Multi-function Hall D



2F / 二层

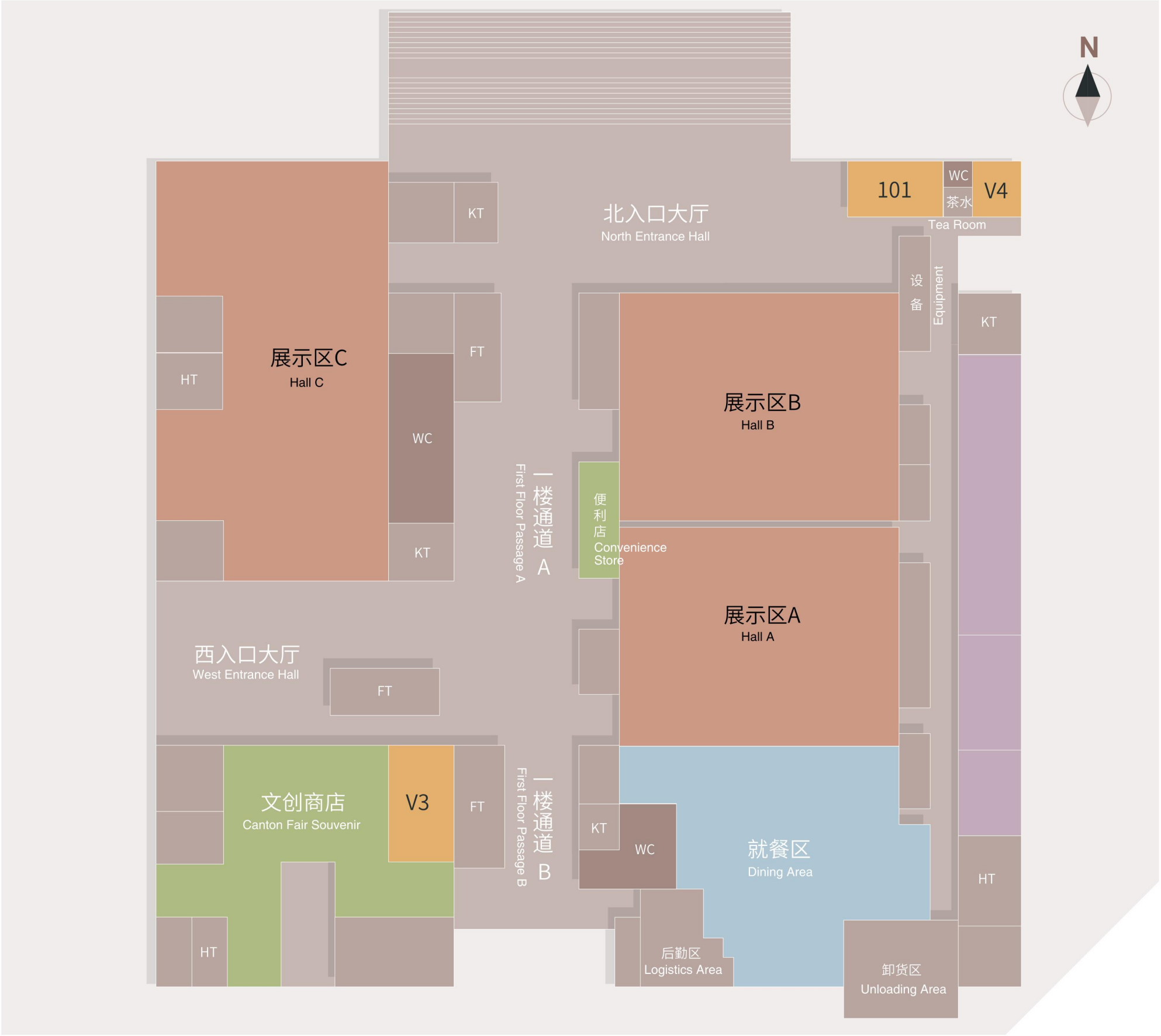
- 友谊大厅
- 会议大厅
- 6间中小会议室
- 7间贵宾室
- Friendship Hall
- Conference Hall
- 6 Medium & Small Conference Rooms
- 7 VIP Rooms



1F / 首层

- 3个展示区
- 会议室101
- 2间贵宾室
- 大型餐饮区
- 3 Exhibition Areas
- Conference Room 101
- 2 VIP Rooms
- Large Catering Area

◆ 1F/首层平面布置
1F / First Floor Layout



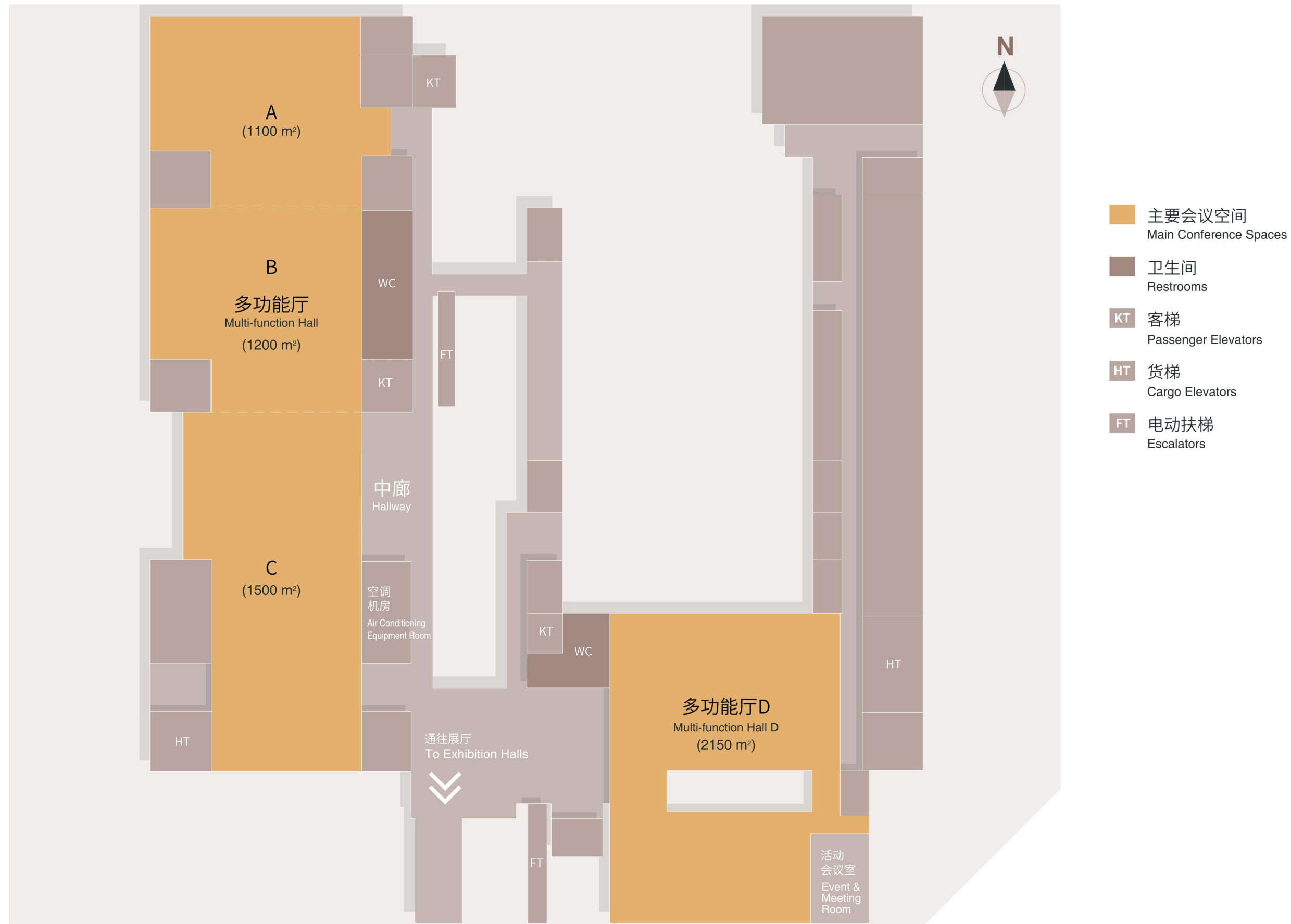
- 主要会议空间
Main Conference Spaces
- 卫生间
Restrooms
- 商店配套
Stores
- 展示区
Hall ABC
- 餐饮配套区
Dining Facilities
- 后勤区域
Logistics Areas
- KT 客梯
Passenger Elevators
- HT 货梯
Cargo Elevators
- FT 电动扶梯
Escalators

◆ 2F/二层平面布置
2F / Second Floor Layout



- 主要会议空间
Main Conference Spaces
- 卫生间
Restrooms
- 餐饮配套区
Dining Facilities
- 后勤区域
Logistics Areas
- KT 客梯
Passenger Elevators
- HT 货梯
Cargo Elevators
- FT 电动扶梯
Escalators

◆ 3F/三层平面布置
3F / Third Floor Layout



03

会场详情

Venue Facilities

* 会议室参数

Meeting Room Specifications

位置 Location	编号 Room Number	使用面积(M²) Area (m²)	功能形式 Function and Style	净高(M) Clear Height (m)	预计人数 Capacity
一层 1F	会议室101 Meeting Room 101	115 (15m*7.7m)	圆桌 Round Table	5.5	/
二层 2F	第一会议室 Conference Room 1	730 (16.6m*44m)	多功能 Multi-function	5.5	660
	第一会议室A Conference Room 1A	365 (16.6m*22m)	多功能 Multi-function	5.5	240
	第一会议室B Conference Room 1B	365 (16.6m*22m)	多功能 Multi-function	5.5	240
	第二会议室 Conference Room 2	520 (20m*26m)	多功能 Multi-function	5.2	360
	会议室201 Meeting Room 201	79 (9.6m*8.2m)	多功能 Multi-function	3.5	64
	会议室202 Meeting Room 202	79 (9.6m*8.2m)	多功能 Multi-function	3.5	64
	会议室203 Meeting Room 203	268 (18m*14.9m)	多功能 Multi-function	3.5	225
	会议室203A Meeting Room 203A	134 (9m*14.9m)	多功能 Multi-function	3.5	116
	会议室203B Meeting Room 203B	134 (9m*14.9m)	多功能 Multi-function	3.5	116
	会议室204 Meeting Room 204	141 (9m*15.6m)	多功能 Multi-function	3.4	/

* 多功能场地参数

Multi-function Meeting Room Specifications

位置 Location	编号 Number	使用面积(M²) Area (m²)	净高(M) Clear Height (m)	预计人数 Capacity
一层 1F	展示区A / Hall A	1540	5	/
	展示区B / Hall B	1540	5	/
	展示区C / Hall C	2129	5	/
二层 2F	友谊大厅 / Friendship Hall	3860 (54.7m*70.5m)	12.5	3120
	会议大厅 / Conference Hall	2680 (43.4m*61.7m)	12	2200
	会议大厅前厅/Conference Hall Foyer	400 (25.7m*15.6m)	12	320
	会议大厅A / Conference Hall A	756 (43.4m*17.4m)	12	540
	会议大厅B / Conference Hall B	781 (43.4m*18m)	12	600
	会议大厅C / Conference Hall C	1142 (43.4m*26.3m)	12	1020
三层 3F	多功能厅(ABC)/Multi-function Hall ABC	3862 (37m*123m)	7	3000
	多功能厅A / Multi-function Hall A	1116 (37m*34m)	7	660
	多功能厅B / Multi-function Hall B	1224 (37m*36m)	7	720
	多功能厅C / Multi-function Hall C	1522 (37m*53m)	7	1200
	多功能厅D / Multi-function Hall D	2150 (45m*54m)	4.8	/

(友谊大厅、会议大厅及多功能厅)

(Friendship Hall,Conference Hall and Multi-function Hall)

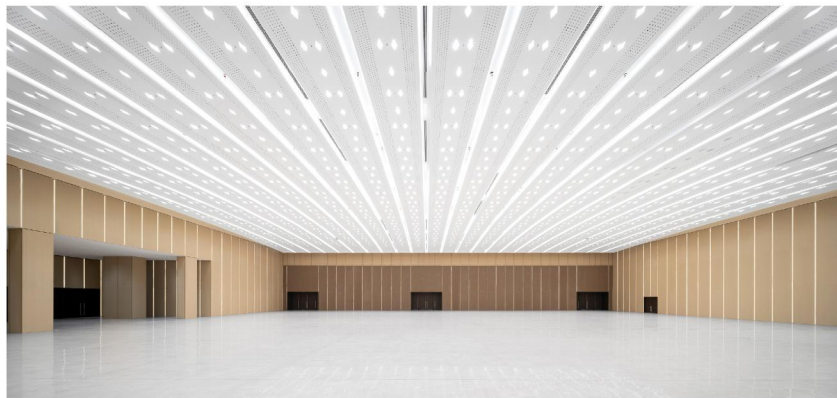
* 贵宾室参数

VIP Room Specifications

位置 Location	编号 Number	使用面积(M²) Area (m²)	净高(M) Clear Height (m)	预计人数 Capacity
一层 1F	V3	123	5	12
	V4	62	5.5	6
二层 2F	V5	244	3.3	22
	V6	244	3.2	22
	V7(会议大厅内) Within Conference Hall	117	4.1	12
	V8(会议大厅内) Within Conference Hall	117	4.1	12
	V9(珠江散步道) Pearl River Promenade	99	4.5	8
	V10(珠江散步道) Pearl River Promenade	213	4.5	18
	V11(友谊大厅内)Within Friendship Hall	115	5.5	12

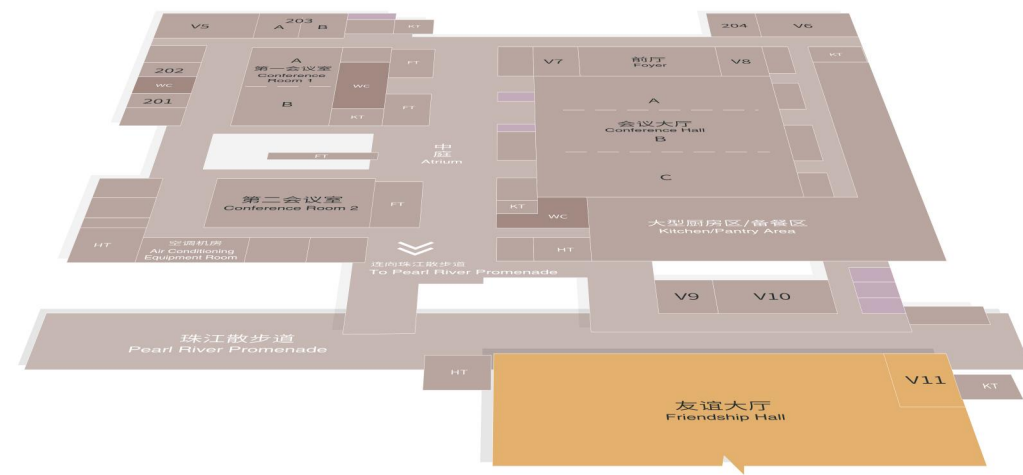
◆ 友谊大厅

Friendship Hall



位于珠江散步道，直达一二层展厅，净高12.5米，可容纳超2000人，既能作为高端会场使用，也适用于展览和精品展示。

Located on the Pearl River Promenade and with direct access to the exhibition halls on the first and second floors, Friendship Hall has a clear height of 12.5 meters and can accommodate over 2,000 people. It is an ideal choice for high-end events, exhibitions, and boutique displays.



*直通展馆 精致空间
Exquisite Venue with Direct Access
to Exhibition Halls

4,200m²

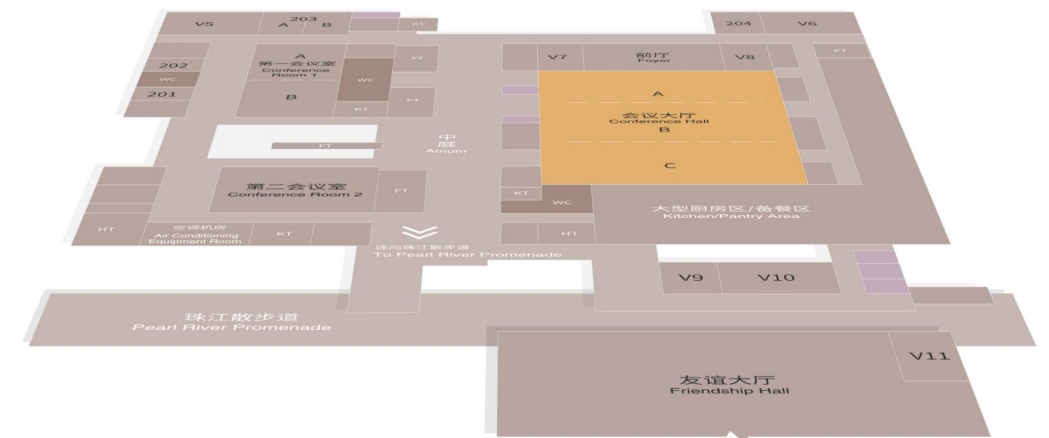


◆ 会议大厅 Conference Hall

会议大厅配备近300平方米（11m*27m）高清LED屏及约1500平方米宴会厨房，可灵活间隔成3个不同规格的场地。
Featuring a high-definition LED screen of approximately 300 sqm (11m*27m), and a banquet kitchen of about 1,500 m², the Conference Hall can be flexibly divided into 3 different-sized venues.

*灵动间隔 宴会臻选
Flexible Divisions for Exquisite Banquets

3,000m²





◆ 多功能厅 · (ABC)

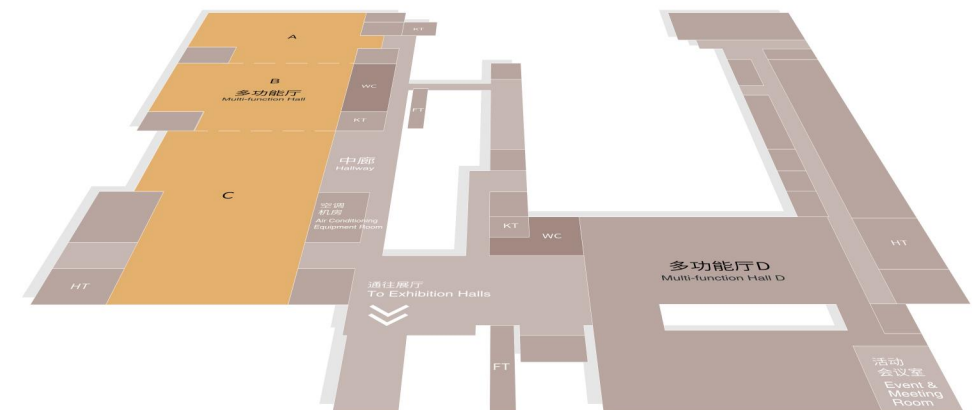
Multi-function Hall ABC

一流景观，适用于会议论坛及展览展示等，可灵活间隔成3个不同规格的场地。

Featuring a fantastic view, this hall is suitable for conferences, forums, and exhibitions, and can be flexibly divided into 3 different-sized venues.

*临江阅景 视野开阔
A Riverside View with Vast Vision

3,800m²



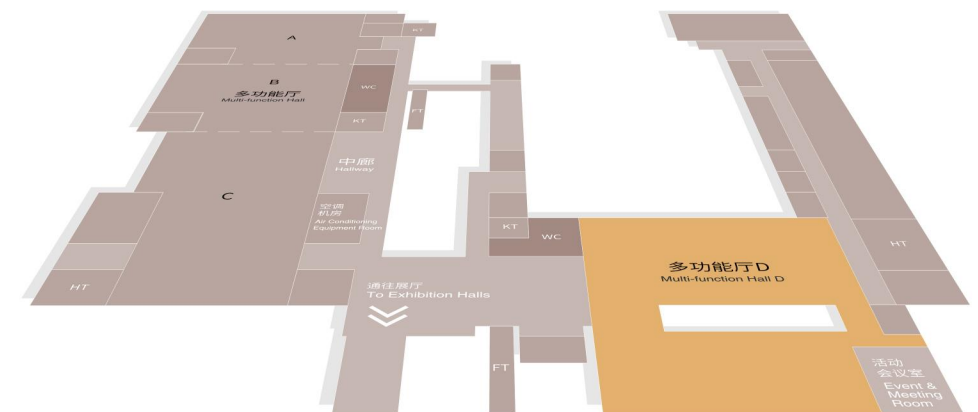


◆ 多功能厅 · D
Multi-function Hall D

适合用作艺术、文化等精品展览展示活动。
The hall is designed for art activities, cultural events, and boutique exhibitions.

*布局灵活 用途百变
Flexible Layouts for Versatile Use

2150m²

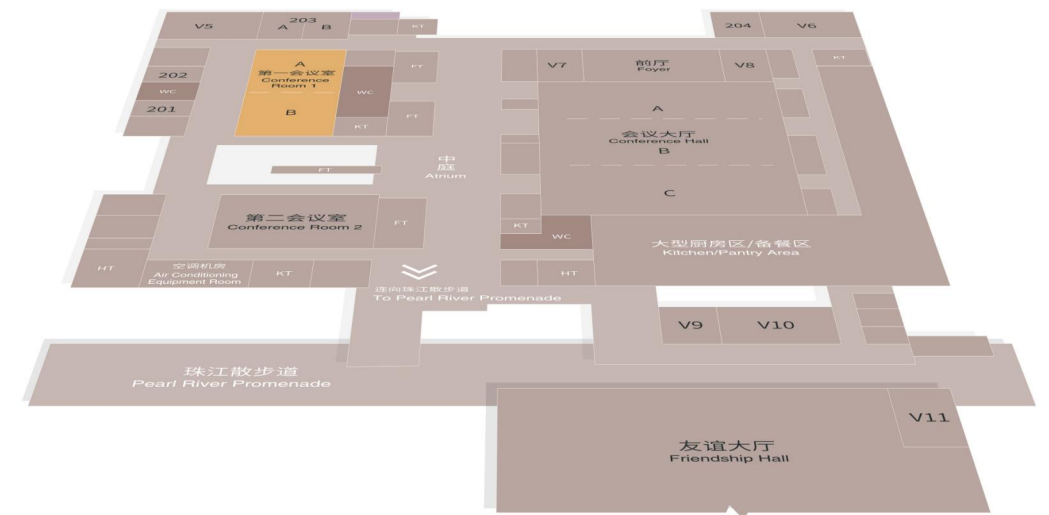




◆ 第一会议室
Conference Room 1

*双屏配置 办会高效
A Dual-screen Configuration
for Efficient Meetings

800m²

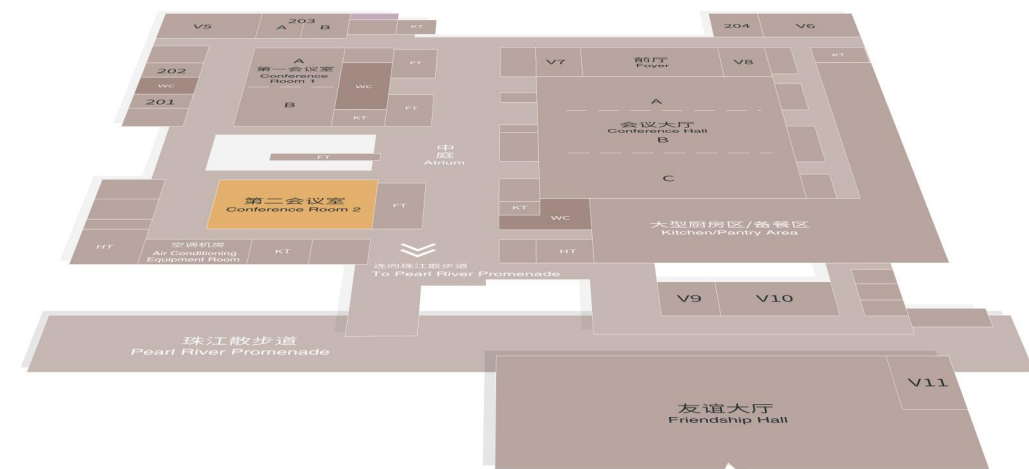


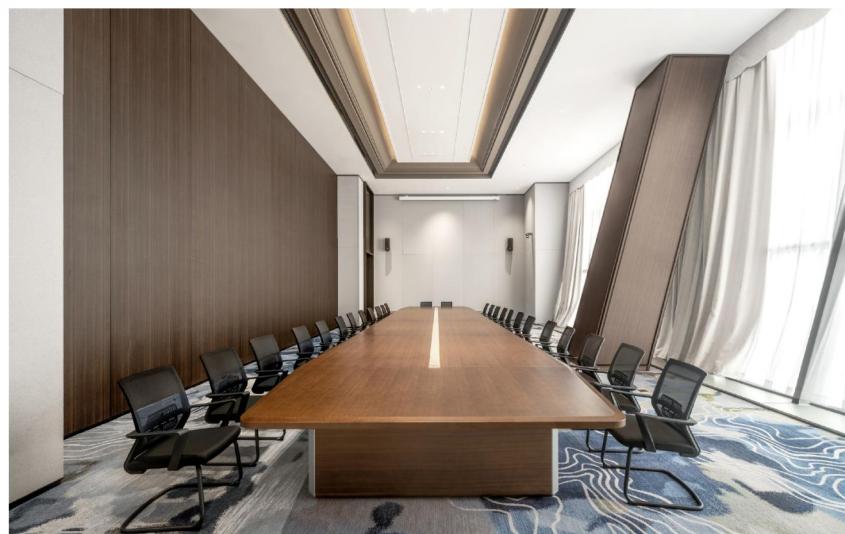


◆ 第二会议室
Conference Room 2

*格局方正 舒适实用
A Rectangular Layout for Comfort and
Practicality

600m²





201

101

203

*多种规格 按需选择
Multiple Sizes for On-demand Selections

80m²~270m²

◆ 小会议室 Small Meeting Room

不同面积、风格的小会议室，便于灵活选用，氛围适宜，成本合理。
The small meeting rooms are in different sizes and styles with great flexibility,
a pleasant atmosphere, and reasonable cost.



◆ 贵宾室V5

中式贵宾室
Chinese-style VIP Room

*一线江景 东方气度
A Riverside View with Oriental Elegance

250m²



◆ 贵宾室V6

西式贵宾室
Western-style VIP Room

*时尚简约 国际风范
A Fashionable and Simple International Style

250m²



V7/V8



V9



V11



V3

*规格齐全 格调高雅
Various Sized Rooms with Elegant Style

50m² ~ 250m²

◆ 中/小规格贵宾室 Medium/Small-sized VIP Rooms

多个中小面积的高规格贵宾室，可根据接待人数、会谈需要灵活选择。

Multiple medium and small-sized high-standard VIP rooms, allowing for flexible selection based on guest numbers and meeting requirements.

04. 配套优势

Supporting Facilities

◆ 专业配套

Professional Conference Facilities

- LED：配置多规格LED屏幕，一键高清办会；
- 公共空间：超大公共空间，办会创意精彩呈现；
- 广告位：丰富广告，多点曝光触达受众。

- LED: Equipped with multi-specification LED screens for HD meetings with a single click.
- Public Spaces: Extra-large public spaces for creatively presenting meetings.
- Advertising Spaces: Rich advertising opportunities for extensive coverage to impress the audience.



◆ 1500平方中央厨房

1500m² central kitchen

尊享五星级酒店餐饮服务，甄选当季新鲜食材烹调珍馐美味，给您的味蕾带来极致享受。

We provide five-star hotel catering services, carefully selecting seasonal ingredients to make exquisite and delicious dishes, and bring ultimate enjoyment to your taste buds.



*中西荟萃 品类丰富

Rich Varieties of Chinese and Western Cuisines

- ☑ 中式
Chinese Cuisine
- ☑ 西式
Western Cuisine
- ☑ 豪华宴会
Luxury Banquet
- ☑ 商务接待
Business Reception
- ☑ 常规宴席
Regular Banquet
- ☑ 工作套餐
Set Meal for Work
- ☑ 经济套餐
Economy Set Meal

◆ 车位配套充足

Sufficient Parking Facilities

广交会堂配备充足户外及地库停车位，确保会展活动顺利举行，配套车位适合大型巴士、中大型货车以及商务车、小汽车等多种车型停放。

The Canton Fair Convention Center is equipped with ample outdoor and underground parking spaces to ensure the success of exhibition activities. The parking facilities can accommodate various types of vehicles, including large buses, medium and large trucks, business vehicles, and cars.



室外停车场
outdoor parking spaces



地库停车场
underground parking spaces

配套车位共计：
Total Number of Parking Spaces:

1870↑

广交会堂地下停车场
Parking Spaces in Area D:

1628↑

6.0广场停车位
Parking Spaces in 6.0 Square:

242↑





◆ 广交会威斯汀酒店

The Westin Pazhou

广交会威斯汀酒店位于广交会展馆C区，坐拥空中连廊直达展馆。325 间客房均配备品牌特色天梦之床及天梦之浴；无国界西餐自助餐，新式粤派美味，高空日式料理等营养之选，为您补充营养；灵活宴会空间，为您焕活缤纷旅程。

Located in Zone C of the Canton Fair Complex with a direct sky corridor to the exhibition halls, The Westin Pazhou features 325 guest rooms with signature Heavenly Bed & Heavenly Bath, plus diverse global dining options and flexible meeting spaces to revitalize your journey.

◆ 广交会万怡酒店

Courtyard by Marriott Guangzhou Pazhou

坐落于广交会展馆 C 区，313间新中式客房包揽珠江城景。四层原味坊西餐厅提供本地风味及西式佳肴，晚市呈献雪龙和牛海鲜自助火锅盛宴，开启风味纷呈。一层大堂酒廊打造缤纷口味的特色瑞士卷及各类东方茗茶，让宾客尽情享受悠闲时光。

Courtyard by Marriott Guangzhou Pazhou features 313 guest rooms with panoramic Pearl River and city views. Its 4th-floor Substance Restaurant serves local & Western cuisine with a beef & seafood semi-buffet hot pot for dinner, while the 1st-floor The Lounge offers signature Swiss rolls in assorted flavors and premium Oriental teas.



*高规格享受

Luxury Hotel: Enjoy High Standards

饱览江景的客房及套房让您安享一夜酣眠；中西日寰宇餐饮体验与特色雪龙和牛海鲜自助火锅满足您挑剔的味蕾；室内外灵活宴会空间为您创造更多可能；特色瑞士卷与东方茗茶等丰富风味，适配您更多元的商旅需求。

River-view guest rooms & suites deliver a restful night's sleep. Chinese, Western and Japanese cuisines plus signature beef & seafood semi-buffet hot pot satisfy discerning palates. Flexible indoor-outdoor banquet spaces, signature Swiss rolls and fine Oriental teas cater to your diverse business travel needs.

◆ 商业配套完备

Complete Business Support

展馆周边拥有多家酒店：

- 广交会威斯汀酒店
- 广交会万怡酒店
- 广州香格里拉
- 广州富力丽思卡尔顿酒店
- 广州朗豪酒店
- 广州W酒店
- 广州保利洲际酒店

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The exhibition halls are surrounded by several hotels, including:

- The Westin Pazhou
- The Courtyard
- Shangri-La Guangzhou
- Ritz-Carlton Guangzhou
- LANGHAM PLACE
- W Guangzhou
- InterContinental Guangzhou Exhibition Center

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